

UPDATED: FOR IMMEDIATE RELEASE

WHO: The Neon Show Exhibit Opening and Grand Opening of Austin Details Art + Photo gallery

WHAT: Opening reception for The Neon Show at Austin Details Art + Photo

WHERE: Austin Details Art + Photo, 106 E 8th, Austin TX 78701

WHEN: September 16 from 5–8pm

RSVP/QUESTIONS: Gallery Manager CC Phenix, cc@austindetailsart.com 512.391.0999

MEDIA: contact Founder/Director Jann Alexander, jann@austindetailsart.com 512–391.0999 cell 512.745.0560 or Gallery Manager CC Phenix cc@austindetailsart.com 512–391–0999. High-resolution images available upon request.

EVENT WEBSITE: <http://www.austindetailsart.com>

AUSTIN DETAILS ART + PHOTO HOSTS AN OPENING RECEPTION on September 16 from 5–8pm for The Neon Show. (Sneak Peek for Media: contact the gallery) America loves neon. And Austin's full of it. Austin is a town that worships neon. It lights up our life all over the city, as it does all around the country. Artists have long been enamored with the light and the distortion of color that neon provides. **The Neon Show** artists interpret the beauty of the gaseous glow that envelops the night in all media. Some have chosen to work with neon itself to create a vibrant message; others photograph, paint it or record it in mixed media. We'll pay homage to the art of neon with our gallery's Grand Opening and exhibit reception on September 16 from 5–8 pm.

MORE GRAND OPENING EVENTS CONTINUE THROUGH SEPT 25:

Art Talks: Saturdays, September 18 & 25 at 2 pm

- Austin's history is writ in neon: a short talk by exhibiting artist Todd Sanders, Saturday, September 18, 2 pm
- Sculpting in neon, a creative passion and big business, too: a short talk by exhibiting artist Sharon Keshishian, Saturday, September 25, 2 pm

Art Workshop Demos: Sunday, September 19, 1–3 pm

- Using the iPad to create and share your art
- Creating a video to promote your art
- Digital photo tips for artists
- Using Photoshop as a creative tool for your art
- The magic of Lightroom to edit, organize and process your photos
- Fine art archival printing on the Epson Stylus Pro 9900

Gallery Hours beginning September 17: Tuesdays, Wednesdays, Fridays 11 am – 6 pm | Thursdays 11 am – 8 pm | Saturdays 1 pm – 4 pm | and by appointment | Closed Sundays and Mondays

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More on Austin Details Art + Photo gallery: contact Founder/Director Jann Alexander, jann@austindetailsart.com 512-391.0999 or 512-745.0560 mobile

More on director/founder Jann Alexander: Gallery founder and director Jann Alexander has been an exhibiting fine artist with graphic design roots and a marketing instinct in Austin since she came here from the Washington, DC area in 2004. She paints and photographs with an eye for the details. She has a passion for Austin and is a collector of art, a creator of art, and an enthusiast of art, with a vision to connect all of these segments in one downtown art center.

ON THE WEB:

Austin Details Art + Photo gallery: <http://austindetailsart.com/>
Exhibit info: http://austindetailsart.com/calendar/events/?event_id=3
Gallery blog: <http://austindetailsart.com/news/the-latest-buzz/>

CONTACT FOR HIGH-RES IMAGES: contact the gallery manager CC Phenix cc@austindetailsart.com 512-391-0999 or the founder/director, Jann Alexander, jann@austindetailsart.com 512-391.0999 cell 512.745.0560 Lo-res jpegs or High-resolution images available upon request.

PARTICIPATING ARTISTS:

Jann Alexander

Kerry Awn

Jerry Berta

Daniel Brents

William Burkhardt

Kathie Foley-Meyer

Elizabeth Hoisington

Sharon Keshishian

Erik Pronske

Valerie Tamburri

Rama Tiru

Johnny Stevens

Todd Sanders

Michael Ward