



**Media Contact:**

Founder | Director Jann Alexander

[info@austindetailsart.com](mailto:info@austindetailsart.com)

Gallery 512.391.0999

**Online Media Room:**

<http://austindetailsart.com/news/media-room/>

**Event Page:**

[http://austindetailsart.com/calendar/events/?event\\_id=23](http://austindetailsart.com/calendar/events/?event_id=23)

**For Immediate Release: March 10, 2011, 6-9 PM**

**Austin Details Art + Photo hosts an Opening Reception for Art from the iPad  
Juried by Corliss Blakely on March 10, 6-9pm**

**Art from the iPad: Truly Fine Art from a Truly Unexpected Source** opens March 10, 2011 at **Austin Details Art + Photo** gallery, coinciding with Austin's annual South by Southwest Interactive conference. Visual artists are creating art with their iPads and iPhones that blurs the line between painstakingly executed original paintings and digital fine art. Our exhibition displays these works on iPads, iPhones, iMacs, on our 58" HDTV and reproduced as fine art prints. This event is also a featured stop on the **I Art Congress** art walk, the new monthly second Thursdays arts & entertainment walk which takes place along Congress Ave.

We are tapping into the knowledge and experience of iPad/iPhone arts **Corliss Blakely**, who will jury the show and select the pieces which will be featured at the March 10, 2011 exhibition opening.

The selected entries will be exhibited on iPads mounted to the gallery walls, on loan from **Austin MacWorks**, opening its second location in downtown Austin at 2nd and San Antonio.

**About juror Corliss Blakely, iPad/iPhone Artist:**

**Corliss Blakely** is known for her painstakingly realistic original oil paintings, and now her traditionally inspired iPad and iPhone app-created art. Calling the iPhone and iPad the "new canvas" for artists, internationally recognized Blakely has painted with oils for years in a traditional style, with glazing layers that take days to dry. She adopted the painting apps early, experimenting with her iPhone while filling some extra time waiting for new art panels to arrive. Recently, she demonstrated the Artstudio app at the first ever Mobile Art Conference 2010 in New York City. Her blog: [ipadpaintings.com](http://ipadpaintings.com), demonstrates techniques she uses in making her art.

## **About Austin Details Art & Photo, Where Art Meets Tech:**

Austin's new downtown gallery is an interactive, energetic, creative experience where art creators and art enthusiasts connect. Original art and photography is dynamically presented on our 17' walls, on our 58" new media HDTV display with continuous slide shows and videos, in our thematic group shows, on our 12x12 Wall for local emerging artists. Our exhibitions, creative workshops, art talks, art films, and pro services for photographers and artists (including fine art archival printing), attract a creative audience and the energy is contagious. **Austin Details Art + Photo** is also home to the on-going Vanishing Austin photography series created by founder | director Jann Alexander.

**Austin Details Art + Photo** gallery is at 8th & Congress in downtown Austin, behind the red doors.

**Gallery Hours:** Tuesdays, Wednesdays, Fridays 11 am - 6 pm | Thursdays 11 am - 8 pm |  
Saturdays 1 - 4 pm and by appointment | Closed Sundays and Mondays

**Exhibition info:** <http://austindetailsart.com/calendar/exhibits/>

**Gallery blog:** <http://austindetailsart.com/news/the-latest-buzz/>

**Download Lo-Res images:** <http://austindetailsart.com/news/media-room/>

**Request Hi-Res images:** contact Art Services (Thomas Hilton or Josh Sullivan) at  
[artservices@austindetailsart.com](mailto:artservices@austindetailsart.com) or 512.391.0999